

10th

atexcon
Asian Textile Conference



Asian Textile Conference

“REIMAGINING
THE TEXTILE AND APPAREL INDUSTRY
FOR THE NEXT DECADE”

WEDNESDAY,
17TH AUGUST 2022
HOTEL SHANGRI-LA EROS
NEW DELHI

ORGANIZER



CONFEDERATION OF INDIAN TEXTILE INDUSTRY
www.citiindia.org

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10TH ASIAN TEXTILE CONFERENCE (ATEXCON)

ATEXCON brings together the leading players of Asian textile industry, global input suppliers and service providers to deliberate on key areas of business, including regional as well as global issues concerning this sector. The Conference also focuses on the emerging opportunities through cross country cooperation. ATEXCON has also become an important platform for discussing the major technological advancement happening in the textile industry & raw material field and showcase the best practices in textile value chain. The event is designed to benefit the participants through direct interactions with government officials, industry, mill-owners, potential customers of machinery and other inputs.

A **B2B Networking Exhibition** with presence of leading textile companies showcasing their products & services will be organized at the conference venue.

Shri Piyush Goyal, Hon'ble Union Minister of Textiles, Commerce & Industry, Consumer Affairs and Food & Public Distribution, Government of India **has kindly agreed to be the Chief Guest and will inaugurate** 10th Asian Textile Conference (ATEXCON) 2022.

Smt. Darshana Vikram Jardosh, Hon'ble Minister of State for Textiles & Railways has also been invited as guest of honor & deliver the **Special Address**

Over 350 leading industrialists/ decision makers, diplomats, trade & technical experts, industry associations from India and abroad are expected to participate in the conference. Major European, Asian and African countries contributing to textile trade have been invited to bring trade delegations to 10th ATEXCON and to deliberate on important aspects of the textile trade.

ORGANISER



CONFEDERATION OF INDIAN TEXTILE INDUSTRY
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Confederation of Indian Textile Industry (CITI) being one of the leading industry chambers of the textile and clothing sector of India, represents the major leading regional & industry associations and 18 major corporate members, thus, covering the entire textile value chain from farm to garments & made-ups and the textile machinery industry. It is the only National Association which covers the entire spectrum of the Textiles & Clothing Industry spanning both domestic and export market.

KNOWLEDGE PARTNER

Fibre2Fashion, a leading progressive B2B marketplace, media and market research platform, serving all the segments of textile, garment, and fashion industry. Partnering with clients to drive innovation, execution and shape winning business solutions, we develop high-quality knowledge and help brands mark their presence globally.

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CHANGING TRENDS IN ASIAN TEXTILES & APPAREL TRADE AND INDIAN ECONOMY

THE GLOBAL TEXTILES TRADE is presently passing through a significant trajectory. China's predominance in the textile trade is gradually waning, presenting new opportunities for India to up its market share. Fast emergence of new textile manufacturing hubs like Vietnam, Bangladesh etc. has impacted India's calculation in a changing market, driven by market access and policy support given by the respective governments to empower their textile chain.

Indian Textile & Apparel (T&A) Industry is one of the largest in the world with the presence of entire textile value chain ranging from farm to fashion & made-ups. T&A Industry not only contributes to about 10% in India's total merchandise exports but it also generates direct and indirect employment opportunities for over 105 million workforce.

The Government under the dynamic leadership of Hon'ble **Prime Minister of India, Shri Narendra Modi Ji** has taken slew of measures for the holistic development of the Textiles & Apparel sector. It is as a result of conducive policy environment and constant hand holding from the Government of India that Indian T&A Industry could achieve its highest ever target of US\$ 44.3 bn during 2021-22.

The Government of India also has brought about a number of schemes like Production Linked Incentive (PLI) Scheme, PM Mega Integrated Textile Region and Apparel (PM MITRA) Scheme to develop world class exporters in India who can play a significant role in increasing the market share of India's T&A exports in the global arena.

The Ministry of Textiles has set an ambitious target of achieving US\$ 100 bn export target by 2025-26, however looking at the present challenges, particularly of increasing raw material cost, the task seems difficult and it will need joint efforts from both the Government and the Industry to relook at the future prospects of the industry to emerge as one of the most competitive T&A manufacturers in the world. With this background, CITI is organizing the Hybrid-Conference: Reimagining the Textile and Apparel Industry for the Next Decade wherein manufacturers, subject matter experts, technology suppliers, policy makers and thought leaders, will gather to discuss and deliberate on the opportunities for the Indian T&A sector, challenges therein and way ahead.

PROGRAMME

0900 - 1000 Hrs	REGISTRATION
1000 - 1045 Hrs	REIMAGINING THE INDIAN TEXTILE AND APPAREL INDUSTRY FOR THE NEXT
1100 - 1200 Hrs	SESSION I : REBUILDING INDIA'S TEXTILE & APPAREL INDUSTRY

Indian T&A Industry is one of the oldest in the world with India being one of the few countries which have the presence of a complete value chain ranging from Fibre to Fashion. However, despite having the unique advantage, the Indian T&A Industry has failed to reap the desired benefits which it was supposed to achieve. However, looking at the untapped potential of the Indian T&A Industry, the Ministry of Textiles under the dynamic leadership of Hon'ble Minister of Textiles, Shri Piyush Goyal ji and Hon'ble Minister of State for Textiles, Smt. Darshana Vikram Jardosh ji has set an ambitious target of achieving Textile & Apparel market size of US\$ 350 billion including 100 billion exports by 2025-26. To achieve this desired target, there is a dire need for the T&A Industry to reimagine and rethink its usual business approach and focus more on increasing its competitiveness by achieving economies of scale and optimizing its supply chain

Key Points to be Discussed :

- Present status of the Indian T&A Industry
- Various disruptions which are being faced by the Indian T&A Industry
- Changes in consumption trends globally
- Enhancing India's competitiveness of T&A products by achieving economies of scale using concepts like Industry 4.0
- Aligning T&A Industry's future plans with Government policies
- Enhancing synergy between Government and Industry
- Future Roadmap for the Indian T&A industry

1205-1300 Hrs	SESSION II : CHANGING TRENDS IN ASIAN TEXTILE & APPAREL TRADE
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Asian countries have been the epicentre of global Textile & Apparel trade with countries like China, Bangladesh, Vietnam and India positioned as the leading T&A exporters worldwide. Relatively lower wages, cheap raw materials and favourable Government policies have helped the Asian countries in sustaining their exports and also helped in developing multi-layered sourcing hierarchy. The Textile & Apparel Industry, especially, Apparel Industry is highly labor intensive and thus moving towards low wage-developing countries especially in the Asian and African regions. While China and India have presence of complete value chain, countries like Bangladesh and Vietnam despite having limited raw material availability have been able to achieve magnificent growth in the T&A Industry mainly due to factors like availability of cheap labour & raw material, simplified procedures, flexible labour laws, economies of scale and larger manufacturing units.

The Indian Government, on the other hand, is also providing all the necessary support to the Indian T&A Industry to upscale its production and exports and thus achieve the holistic growth. The world is now adopting China plus one strategy and looking to strengthen and diversify its supply chain looking towards India and other textile dominating countries. Owing to the presence of complete value chain in India and it's better economic ties and transparent strategic relationship with major economies of the world, India is having relatively better advantage than Bangladesh and Vietnam. However, to get maximum benefit of the present conditions, India need to rework on certain areas and try to adopt best practices from other Asian countries. Asian countries can collaborate with each other to take advantage of their inherent strengths and emerge as the largest manufacturing hub.

PROGRAMME

1205-1300 Hrs

SESSION II : CHANGING TRENDS IN ASIAN TEXTILE & APPAREL TRADE

Key Points to be Discussed

- Deliberate on best practises which have helped countries like Bangladesh and Vietnam to emerge as a leading manufacturer of T&A products
- Deliberate on roles of the Government and Industry in bringing out various policy reforms
- What policies India can adopt and learn from its neighbouring countries
- What are the various areas in which Asian countries can emerge mutually to attract more global investors/ buyers
- How can Asian countries collaborate and compete with emerging concepts like on-shoring and re-shoring?

1345-1445 Hrs

SESSION III : DIGITIZATION, AUTOMATION & INNOVATION
IN TEXTILES & APPAREL INDUSTRY

Indian Textile and Apparel Industry is one of the dynamic industrial sectors of India, but this industry is slow in adapting to the latest emerging technologies as compared to its peers particularly China, Bangladesh and Vietnam.

Digitization, Automation & Innovation have proved to be game changers for many industries and have helped them to overcome various challenging situations it faced. All over the world, the T&A Industries are undergoing significant changes due to constantly evolving technology and its direct impact on consumer behaviours. While Digitization involves faster decision-making, quick response and cost cutting, Automation achieves economies of scale, increase flexibility & productivity and Innovation helps in designing innovative product's processes. Indian T&A Industry, except a few players, has very cluttered manufacturing processes and when it comes to small and mid-size firms, the penetration of Digitization, Automation & Innovation is almost negligible. Looking at the future challenges, the Indian Textile & Apparel Industry should embrace itself by adopting to latest technologies and innovative techniques that have evolved alongside the new normal.

Key Points to be Discussed

- Deliberate on Automation & Innovation techniques being used in the Global T&A Industry
- Cost implication of Digitization, Automation & Innovation for T&A Industry
- Various challenges being faced by Indian T&A Industry in adopting to Digitization, Automation & Innovation
- Viability of introducing automation and managing highly dependent workforce on this industry

LAMP LIGHTING AND INAUGURATION

1445-1530 Hrs

INTERACTIVE SESSION WITH SHRI PIYUSH GOYAL
*Hon'ble Union Minister of Textiles,
Commerce and Industry and Consumer Affairs,
Food and Public Distribution*

PROGRAMME

1545-1630 Hrs

SESSION IV : INDIA'S TRADE AGREEMENTS WITH MAJOR ECONOMIES

Off late, India's merchandise trade of textile products hovered around US\$ 36-38 billion. However, due to conducive policy environment provided by the present Government, Indian T&A Industry first time managed to break the jinx and achieved the targeted figure of US\$ 44.3 bn during 2021-22. Now, the Government has fixed the export target of US\$ 47 bn for 2022-23 which India looks quite comfortable to achieve. However, the uphill task would be to achieve T&A export target of US\$ 100 bn by 2025-26 as the time is too short to almost double the T&A export in the next three years.

Recently, India has signed FTAs with UAE and Australia and trade agreements with UK, Canada, EU are under negotiations. These FTAs will give major thrust to the T&A Trade as majority of the countries are major consuming destinations and import good amount of textile products from various textile producing countries.

Key Points to be Discussed

- Deliberate on how Indian textile companies can leverage on recently concluded and to be signed FTAs and enhance its export basket to US\$ 100 bn in the coming years.
- Deliberate on the product basket which India can offer to these nations
- Discussion on recent FTAs and their advantages to the actual exporters

1640-1730 Hrs

SESSION V : SCALING UP CLEANER PRODUCTION WITH SUSTAINABLE TEXTILE SOLUTIONS

Scaling up cleaner production with sustainable textile solutions is a new emerging trend in the global T&A Trade. The consumers, nowadays, are environment-centric and more focused towards sustainable clothes. Consumers want that the clothes they are buying and wearing should not affect the environment and follow all advance and sustainable processes during the production stages. Nowadays, major brands all over the world are sourcing their clothes from such suppliers who produces sustain textiles and don't harm the environment during their processes.

Key Points to be Discussed

- Circularity has come up in a big way as a major tool to achieve sustainability. Deliberate on opportunities and challenges in adopting circularity - at production level and in the supply chain for overall product life cycle mapping
- Future roadmap for Indian T&A Industry for integrating Sustainability in the production, distribution and procurement process
- Role of Govt and Brand in promoting sustainability

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On the outer cover of Conference Speaker Booklet, Note Pads & CITI Textile Times, Thanking Sponsors	✓	✓	✓	✓	✓	✓
On the Welcome Panel at the Registration Counter	✓	✓	✓	✓	✓	✓
On the official website of the Conference	✓	✓	✓	✓	✓	✓
Will be displayed in LED Screen during Sessions	✓	✓	✓	✓	✓	✓
On the Panel 'Thanking all the Sponsors' at Conference Venue	✓	✓	✓	✓	✓	✓
On the Thank You Sponsor Card and Table Tent Card	✓	✓	✓	✓	✓	✓
Special Announcements Thanking Sponsors with names	✓	✓	✓	✓	✓	✓
Persons nominated will be included as guest delegates in the Conference	6	4	5	4	3	1



Asian Textile Conference

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Wednesday, 17th August 2022 | Hotel Shangri-La Eros, New Delhi

Registration Deadline: August 13, 2022 | Visit www.citiindia.org to Register Online

DELEGATE REGISTRATION FORM

Name: _____

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Company: _____

Address: _____

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Company /Group's Brief Profile

Room Reservation at Shangri-La Eros (Venue Hotel) (Optional)

Deluxe Room Rate (Subject to Availability): INR 7,500 plus 12% taxes per night per room for single / double occupancy (Including Breakfast).

Yes / No _____

There is no delegation fee for participation in the conference. However, participation will be regulated through mandatory registration. Kindly email the completed registration form at the earliest.

For further information, please contact:

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