



Inspired by the 5F vision of
Hon'ble Prime Minister, Shri Narendra Modi
 - Farm to Fibre to Factory to Fashion to Foreign
 and aiming towards making Textiles & Apparel Businesses
Responsible, Accelerated, Innovative, Sustainable and Equitable
 Confederation of Indian Textile Industry (CITI) is organising
 the Most Awaited Annual Mega Event

11th Asian Textile Conference

August 31 - September 1, 2023 | Radisson Blu, Coimbatore, India

THEME:

**2025 AND BEYOND – ASIA, THE GLOBAL HUB FOR
 TEXTILE MANUFACTURING & CONSUMERS**

CHIEF GUEST



Thiru M K Stalin
 Hon'ble Chief Minister, Tamil Nadu

Sessions Highlights

- Enabling Resilient Textile & Apparel Supply Chains
- Regional Cooperation & Partnerships for Sustainable Development
- Emerging Trends & Opportunities in the MMF Based Value Added Textiles Including Technical Textiles
- Collaborating with India: Inviting State Partners with PM-MITRA Mega Textile Parks
- Brand Talk
- Green Revolution: Scaling Sustainable Textile and Apparel Manufacturing
- Trends, Developments & Innovations in Home Textiles
- Managing Financial Risks in T&A Businesses



Thiru Piyush Goyal
 Hon'ble Minister of Textiles,
 Commerce & Industry and Consumer Affairs,
 Food & Public Distribution
 Government of India

GUESTS OF HONOUR



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 Hon'ble Minister for Housing and Urban Development and
 Prohibition and Excise, Government of Tamil Nadu



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Thiru R Gandhi
 Hon'ble Minister for Handlooms and Textiles
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Tmt. Darshana Vikram Jardosh
 Hon'ble Minister of State for Textiles & Railways
 Government of India



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ORGANIZER, CONFEDERATION OF INDIAN TEXTILE INDUSTRY



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 Deputy Chairman



Thiru T Rajkumar
 Chairman



Thiru Ashwin Chandran
 Vice-Chairman



ATEXCON brings together the leading players of Asian textile industry, global input suppliers and service providers to deliberate on key areas of business, including regional as well as global issues concerning this sector. The Conference also focuses on the emerging opportunities through cross country cooperation. ATEXCON has also become an important platform for discussing the major technological advancement happening in the textile industry & raw material field and showcase the best practices in textile value chain. www.citiindia.org/11th-atexcon-2023/



CONFEDERATION OF INDIAN TEXTILE INDUSTRY
www.citiindia.org

Confederation of Indian Textile Industry (CITI) being one of the leading industry chambers of the textile and clothing sector of India, represents the major leading regional & industry associations and 18 major corporate members, thus, covering the entire textile value chain from farm to garments & made-ups and the textile machinery industry. It is the only National Association which covers the entire spectrum of the Textiles & Clothing Industry spanning both domestic and export markets. It directly and indirectly serves an industry that connects to millions of farmers, 100 million plus work force and 1.3 billion consumers. CITI works as an interface between the Government of India and Industry. (www.citiindia.org)

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CONFEDERATION OF INDIAN TEXTILE INDUSTRY (CITI) IN THE SERVICE OF INDUSTRY AND NATION SINCE 1958



Hon'ble Prime Minister, Shri Narendra Modi
with leaders of Indian T&C Value Chain

About CITI

Confederation of Indian Textile Industry (CITI) being one of the leading industry chambers of the textile and clothing sector of India, represents the major leading regional & industry associations and 18 major corporate members, thus, covering the entire textile value chain from farm to garments & made-ups and the textile machinery industry. It is the only National Association which covers the entire spectrum of the T&C Industry spanning both domestic and export market. CITI has signed MOUs with Thirteen major International Textile Associations for promotion of textiles' trade and investment. It directly and indirectly serves an industry that connects to millions of farmers, 100 million plus work force and 1.3 billion consumers. Earlier, CITI was known as The Indian Cotton Mills' Federation (ICMF) which had been established in March 1958. In May 2005, it was broad based to represent the entire textile sector with the formation of Confederation of Indian Textile Industry (CITI), a Company registered under Section 25 of the Companies Act 1956.



National Committee on Textiles & Clothing (NCTC)

CITI was instrumental in the formation of National Committee on Textiles & Clothing (NCTC) which is a national level informal committee consisting of all major textile export promotion councils and industry associations like AEPC, AMFII, ASFI, CITI, CMAI, ITTA, PDEXCIL, SRTEPC, TEXPROCIL And ITME Society thus representing the whole textile value chain that has been formed to bring all stakeholders from the textile sector on board on common issues.

CITI Cotton Development & Research Association (CITI CDRA)

Confederation of Indian Textile Industry (CITI) undertakes the Cotton Development and extension Activities through its extension arm - CITI Cotton Development & Research Association (CITI CDRA) which was registered on 24th April 1970. CITI CDRA primarily undertake cotton research & development projects promoting extension activities of latest technologies & good agricultural practices to enhance quality and yield.

Activities undertaken by CITI-CDRA

CDRA have successfully implemented many Front Line Demonstration (FLD) Programmes and Cotton Collaborative Projects in association with State Govt. of Rajasthan, Bayer Crop Science and Rajasthan Textile Mills Association. CITI CDRA implemented Front Line Demonstration programme in 8 districts and cotton collaborative project in 7 districts during the above of Lower Rajasthan in Pali, Nagaur, Jodhpur, Ajmer and Banswara district.



Cotton Collaborative Projects

The CITI CDRA is set to complete a decade (2008-09 to 2017-18) of its Collaborative cotton development activities in rain dependent major cotton growing districts of Lower Rajasthan. These efforts involved association of State Agriculture Department of Rajasthan, Bayer Crop Science Mumbai and Rajasthan Textile Mills Association Jaipur and aimed at improving yield, production and quality of cotton in project areas. These have been instrumental in transforming cotton scene of Rajasthan in general and Lower Rajasthan in particular. Cotton yield at 415 kgs of lint per hectare and production at 9.0 lakh bales in 2007-08 improved to 692 kgs of lint per hectare and lakh bales in 2016-17, respectively

Extension of Collaborative project to Maharashtra and Madhya Pradesh

Encouraged by the outcome of the cotton development efforts of CITI CDRA in Lower Rajasthan, other regional Textile Mills Associations like Maharashtra Mofussil Mill Owners Associations, Nagpur evinced interest in taking up such projects in Maharashtra and the collaborative project for improving production and yield in Wardha district is being implemented for the past three years. In the context of mismatch between demand and supply of Extra Long Staple Cottons in the country, warranting large scale imports of this cottons at very high prices, the project for Extra Long Staple Cottons in Ratlam district of Madhya Pradesh is taken up during 2017-18.

Young Entrepreneurs Group (YEG)

CITI established a Young Entrepreneurs Group (YEG) in March 2003 comprising young entrepreneurs in the industry holding executive positions with an objective to nurture young minds/ talents of the industry and groom them into the leaders for tomorrow. YEG blends the inherited textile knowledge with initiatives of young players in the industry. YEG is an active partner in endeavours where CITI plays a pivotal role to bridge the gap between policies and the industry's needs. Its ever-increasing membership is an index of YEG's attraction to the Gen-Next.



CITI's Participation in the Ministry of Textiles' Samarth Scheme as Implementation Agency / Partner for Skill Training

CITI has got the mandate to train Indian youth at centres across India under the SAMARTH Scheme of Ministry of Textiles. Samarth (Scheme For Capacity Building In Textile Sector) is a flagship skill development scheme approved in continuation to the Integrated Skill Development Scheme for 12th FYP, Cabinet Committee of Economic Affairs. The objectives of the scheme are to provide demand-driven, placement oriented skilling programme to incentivize the efforts of the industry in creating jobs in the organized textile and related sectors to promote skilling and skill up-gradation in the traditional sectors through respective sectoral divisions/organizations of Ministry of Textile; and to provide livelihood to all sections of the society across the country.

CITI'S TRADE PROMOTION ACTIVITIES

CITI (then ICMF), over a period of the last 63 years was instrumental in bringing about key forward-looking policy changes in the Textile Sector and international trade. CITI represented the textile industry and the Government of India in many international textile negotiations, including GATT negotiations, which led to the formation of the Long-Term Arrangement (LTA) and its successor, the Multi-Fibre Arrangement (MFA) as well as bilateral negotiations with USA, USSR, EEC and UK. CITI was also the brain behind Import Entitlement Scheme Pricing Formula for the mills, establishment of ICMF Cotton Development and Research Association, Export Promotion Fund, etc. From the very inception, CITI was actively involved in the formulation of the industry policies, especially with regard to its raw material needs, modernisation, economic viabilities, exports, etc.

CITI represents the textile industry on various textile-related Committees of the Government. CITI is closely associated with the textile related Export Promotion Councils, especially Cotton Textiles Export Promotion Council (Texprocil) and undertake various overseas delegations and exhibitions. CITI played an important role in the formulation of the Export Incentive Government Schemes, and Subsidy Schemes.

CITI was a part of the Government of India's delegation to the annual meetings of the International Cotton Advisory Committee, Washington, for almost seven years and was intimately involved in negotiations. CITI has MOU with the International Textile Manufacturers' Federation (ITMF), Zurich, and for the last three decades was closely associated with the ITMF. Also, played a pivotal role in organising three international events of ITMF in India.



CITI Diamond Jubilee Celebrations event

CITI completed 60 years of its service to the industry and nation in the year 2018. To celebrate the important occasion, CITI organized "CITI Global Textiles Conclave 2018" on Tuesday, 27th & Wednesday, 28th November 2018 in Vigyan Bhawan, New Delhi as part of its Diamond Jubilee Celebrations. The theme of the event was "Disruptions and Innovations for Sustainable Growth".

The Hon'ble Vice President of India Shri M. Venkaiah Naidu, inaugurated CITI's Diamond Jubilee Celebrations – Global Textiles Conclave 2018 (CITI GTC 2018) on 27th November 2018, at Vigyan Bhawan, New Delhi. Smt. Smriti Zubin Irani, Hon'ble Union Minister of Textiles and Shri Suresh Prabhu, the then Hon'ble Union Minister of Commerce & Industry & Civil Aviation graced the occasion with their valuable presence and addressed the delegates. During this two-day long event, interactions with global T&C businessmen, buyer-seller meet, exhibitions, award function, launch of special publication and reports covering the entire journey of the CITI and T&C industry were showcased. The event was attended by over 1000 peers from global textile & clothing industry.



CITI BIRLA Award for Textile Mills for excellence in any particular field

Birla Economic and Textile Research Foundation was established in 1983 with the objective of encouraging researchers in the industry. The foundation confers 'CITI- Birla Textile Awards' annually on those textile units who come out with substantial contributions to the advancement and technological developments in textiles and other allied industries and trades. The award consists of a citation and cash prize of Rs. 2 lakh.



CITI delegation to ITMA 2023

CITI-CDRA Golden Jubilee Celebrations - 2022

Confederation of Indian Textile Industry's (CITI) extension arm Cotton Development & Research Association (CDRA) completed 50 glorious years of its services to the Indian Cotton Sector and Indian economy as well. On this spectacular occasion, a grand event "CITI-CDRA Golden Jubilee Celebrations – A Mega Event" was organised by CITI at Vigyan Bhawan, New Delhi on 12th April 2022. The event was inaugurated by the Hon'ble Vice President of India, Shri M. Venkaiah Naidu while Hon'ble Union Minister of Textiles, Commerce & Industry, Consumer Affairs and Food & Public Distribution, Shri Piyush Goyal delivered the Keynote Address in the Inaugural Session. The event had four Business Sessions and was concluded with the Valedictory Session. The Hon'ble Union Minister of Agriculture & Farmers' Welfare, Shri Narendra Singh Tomar delivered the Valedictory Address while Hon'ble Minister of State for Textiles & Railways, Smt. Darshana Vikram Jardosh, delivered the Special Address in the Valedictory Session.



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Confederation of Indian Textile Industry (CITI)



A Curtain Raiser

11th Asian Textile Conference

August 31 - September 1, 2023

Radisson Blu, Coimbatore, India

2025 AND BEYOND – ASIA, THE GLOBAL HUB FOR TEXTILE MANUFACTURING & CONSUMERS

Confederation of Indian Textile Industry (CITI) is organizing the 11th Asian Textile Conference (ATEXCON) on 31st August and 1st September 2023 at Coimbatore with the theme: 2025 AND BEYOND – ASIA, THE GLOBAL HUB FOR TEXTILE MANUFACTURING AND CONSUMERS. The Conference is taking place when the industry is at crossroads. The global textiles and clothing industry is going through a phase of restructuring and consolidation brought about by shifts in sourcing, climate change and digitalisation. The world is yet to recover from the after-effects of the pandemic, the war in Ukraine and sticky inflation. In a nutshell these are the opportunities and challenges facing the CEOs and policy makers in the Asian textile landscape today.

Gherzi (11th ATEXCON Knowledge Partner) aptly described the global textile & clothing industry undergoing a step change characterized by sourcing shifts, sustainability and digitalization. While the 'polycrisis' facing the industry is real and poses challenges, at the same time, there are opportunities to align your business models to the emerging trends. Strengthening the textile eco system is a policy imperative. Navigating through the 'polycrisis' requires close collaboration among the stakeholders.

The 11th ATEXCON in Coimbatore provides a conducive forum for policy makers and the industry to collaborate and find the way forward to usher the Asian textile industry to a sustainable future through 2025 and beyond.

THEME SESSION: 2025 AND BEYOND – ASIA, THE GLOBAL HUB FOR TEXTILE MANUFACTURING & CONSUMERS:

Asia has already established itself as a significant hub for textile manufacturing and consumption. Countries such as China, India, Bangladesh, Vietnam, and others in the region have become major players in both the production and consumption of textiles and apparel. The theme session would have a welcome address, followed with theme presentation by Gherzi, Knowledge Partner for the 11th ATEXCON, Keynote address by the Hon'ble Minister of State for Textiles and Railways and Vote of Thanks

SESSION I: ENABLING RESILIENT TEXTILE & APPAREL SUPPLY CHAINS:

Textiles and apparel supply chains are complex and involve multiple tiers and factors. Apparel manufacturing is an itinerant industry directly influenced by changes in rules of global trade, FTAs, labour cost and productivity. Social and HSE compliance protocols increasingly play a critical role. Building a resilient supply chain often involves a combination of strategic planning, technology adoption, collaboration, and risk management. By implementing these strategies, the industry can better navigate disruptions and maintain a steady flow of products to meet consumer demands, even in challenging circumstances. The panelists will delve into some key approaches to promote resilience within these supply chains.

SESSION II: REGIONAL COOPERATION AND PARTNERSHIPS FOR SUSTAINABLE DEVELOPMENT:

Textile industry is among the most globalized industries in the world. It's undergoing a paradigm shift with geographical shifts in the industry to emerging countries with competitive factor costs and favourable market access conditions. Regional cooperation and partnerships play a crucial role in promoting sustainable development in the industry. The industry has significant social, economic, and environmental impacts, and addressing these challenges requires collaborative efforts among countries, governments, businesses, and civil society. The panelists will deliberate on how these collaborations can drive positive change and create a more sustainable and ethical industry.

SESSION: INTERACTIVE SESSION WITH SHRI PIYUSH GOYAL, Hon'ble Union Minister of Textiles, Commerce and Industry and Consumer Affairs, Food and Public Distribution:

Keynote address by the Hon'ble Union minister will set the stage for the Conference. It will be an opportunity to articulate the government's vision and policy imperatives to reposition the textile and apparel industry in the context of emerging trends. The stakeholders will take advantage of the occasion to proffer constructive suggestions on unlocking the potential of the sector.

SESSION: EMERGING TRENDS & OPPORTUNITIES IN THE MMF BASED VALUE ADDED TEXTILES INCLUDING TECHNICAL TEXTILES:

Man-made fibres already occupy 70% share of the world mill fibre consumption. The trend is likely to continue due to demand and supply dynamics coupled with the functional properties of synthetic fibres. The global technical textiles market is estimated at USD212 billion in 2022 and is expected to reach USD274 billion by 2027, growing at a CAGR of 5.2 per cent during 2022-27 backed by increasing global demand for technical textiles across industries and expanding base of new applicative products being developed at a rapid rate.

The panelists will discuss the growth opportunities for technical textiles in India, major challenges being faced by the technical textile industry. There will also be a discussion on the key policy initiatives and incentives needed to promote the MMF industry with a focus on technical textiles.

SESSION: COLLABORATING WITH INDIA: INVITING STATE PARTNERS WITH PM MITRA MEGA TEXTILE PARKS:

The Government of India attaches high priority to textiles and apparel manufacturing, an important pillar of the "Make in India" initiative. The Government is working closely with the industry, enabling policies to help catapult growth as India enters the Amrit Kaal and holds the prestigious G20 presidency. The recent announcement to up seven mega textile parks under PM Mega Integrated Textile Regions and Apparel scheme has given a big boost to the Indian Textiles Industry and the Make in India efforts of the Government. The session will serve as a unique platform for the industry and investors to discuss the benefits, incentives available and the investment opportunities in the textiles sector in general and under the PM MITRA Scheme in particular.

SESSION: GREEN REVOLUTION: SCALING SUSTAINABLE TEXTILE & APPAREL MANUFACTURING:

Textile, apparel, and fashion industries contribute significantly to global environmental pollution at every point of the supply chain. Clothing manufacturing and transportation produce a large volume of waste and high greenhouse gas emissions, often taking advantage of cheap labour in developing countries. As a result, stakeholders are becoming more aware of the effect of the textile, apparel, and fashion industries on the climate and human rights, thus pushing businesses to mitigate their environmental damage. The discussions points of the panelists will be Pathways to Achieve Net Zero Emissions & Water Net Zero, Innovative Green Technologies in Textile Manufacturing, Circular Economy & Textile Recycling, Certification & Standards for Sustainable Textiles, and Negotiating the EU-Green Deal – Impact on Textile Industry.

SESSION: TRENDS, DEVELOPMENTS AND INNOVATIONS IN HOME TEXTILES:

The global home textile market size was valued at USD 119.09 billion in 2022 and is expected to grow at a compound annual growth rate (CAGR) of 5.7% from 2023 to 2030. Home textiles have become more than a basic necessity in modern homes across the globe. The panelists will provide insights into the Market Dynamics, New Fabrics and Changing Demand, Mapping out the new markets, Why Indian Home Textile Exporters are Shifting Focus Inwards, Made-In-India manufacturing solutions for Home Textile Industry, Responsible sourcing and transparency in the home textile industry, Home Textiles Growth Trajectory Post Covid-19 and Technological Innovations

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The Southern India Mills' Association

"Celebration of 90 Years of Journey"



SIMA - An August Body

- Established in 1933, at the initiative of the First Finance Minister of Independent India Late Sir R K Shanmukham Chetty, representing the entire textile value chain in South India.
- Started with 11 members; now has over 600 members covering all the sectors (fibre to finishing); besides various regional associations and associations representing different segments of the textile industry are also the members of SIMA; thus, it acts as a federation for the entire textile value chain.
- Plays a lead role in all policy making bodies of Central Government and State Governments in South India.



Unveiling of the Bust of Sir R K Shanmukham Chetty

Founder, SIMA &
The First Finance Minister of Independent India

Vision

- Facilitate member mills to adopt appropriate technology, have vertical integration, improve scale of operation and value addition, remain cost effective and be competitive in the global market.
- Guide member mills to meet the international environment and social standards and give more thrust to develop the society.
- Inspire member mills to follow progressive human resource policies, systems and practices.
- Constantly follow up with the government and maintain a conducive environment enabling the different segments of the textile industry to perform with a sustained competitiveness

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