

CITI Textile Sustainability Awards 2024



Chief Guest:

Shri Piyush Goyal

Hon'ble Union Minister of Textiles,
Commerce & Industry, Consumer Affairs and
Food & Public Distribution

**4.00 PM – 6.30 PM, Monday, 26th February 2024 |
MR7, Bharat Mandapam, New Delhi**

About CITI Birla Economic & Textile Research Foundation Awards and CITI Sustainability Awards 2023-24



- **Confederation of Indian Textile Industry (CITI)** has been encouraging excellence across the value chain of textile production since 1993-94 through the **CITI BIRLA Awards**.
- Starting previous year, an attempt was made to expand the areas of focus, with special emphasis on Sustainability, Circularity, and Traceability.
- The pre-and-post-consumer waste, the missing economies at the drawing board, in design, and across the supply chain — all these and more are imperatives that need to be taken up with urgency.
- With the said objective in mind, the **CITI TEXTILE SUSTAINABILITY AWARDS** had been launched to nudge the textile and apparel industry to chart out a more aggressive path with both planet and people at the centre of all the activities.

AIM

The aim of the CITI Textile Sustainability Awards is to:

- Recognize efforts currently being made towards sustainability;
- Incentivize others to tread the same path.

The broader objective is to trigger a cascading effect: that of innovation and pragmatic work.

CITI Textile Sustainability Awards 2024

AWARD CATEGORIES



CITI TEXTILE
SUSTAINABILITY
AWARDS

- Best Practices adopted by Textile Mills especially in Social Responsibility & Green Practices.
- Innovative Material Management in Textile Mills
- Best Recyclers
- Best HR Practices
- Best Alternate Materials Use
- Best Sustainable Retail Practices
- Best Women Entrepreneurs- Leading Sustainability and Social Impact
- Exemplary Services to the Indian Textile Industry

SPONSORSHIP CATEGORIES



**CITI TEXTILE
SUSTAINABILITY
AWARDS**

26th February 2024,
1600 – 1830 Hrs, Bharat
Mandapam, BharatTex,
New Delhi, India

Title Sponsor – INR 20 Lakh / USD 24,000

- 10 Minute Presentation Slot in Award Distribution Function.
- Promotion across our PR activity, including website and social media sites from launch to awards night and post event
- A branded profile page on our website, with 250 words about your company and links to your own site
- One Page colour Advertisement (Back Cover) and one page article in the Special edition of Textile Times Magazine – Special Edition to be circulated among delegates and print / online readers.
- All event collaterals will be branded with your logo as Title Sponsor
- Opportunity to present your Business and photography with the winners
- Opportunity to place merchandise in gift bags on the night
- Announcements as Title Sponsor at the main event.
- 30 Second Promotional video to be played during Session

Gold Sponsor – INR 10 Lakh / USD 12,000

- Promotion across our PR activity, including website and social media sites from launch to awards night and post event
- 5-Minute Presentation Slot in Award Distribution Function
- A branded profile page on our website, with 250 words about your company and links to your own site
- One Page colour Advertisement and one page article in the Special edition of Textile Times Magazine
- A 3x6 ft standee for promotion of your brand / products at the venue
- Announcement as a Gold Sponsor
- 30 Second Promotional video to be played during Session

Category Sponsor – INR 5 Lakh / USD 6,000

- Promotion across our PR activity, including website and social media sites from launch to awards night and post event
- Company representative to present the Award for your chosen category, creating a media and photo opportunity
- A branded profile page on our website, with 250 words about your company and links to your own site
- One Page colour Advertisement and one page article in the Special edition of Textile Times Magazine
- A 3x6 ft standee for promotion of your brand / products at the venue

For more information, please contact:

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**CITI TEXTILE
SUSTAINABILITY
AWARDS**

Winners - 2023

Award I: Expanding Circularity

- Winner - Pratibha Syntex Ltd.
- Runner Up - Madura Coats Pvt. Ltd.

Award II: Progress Towards Sustainability

- Winner - RSWM Limited – LNJ Denim
- 1st Runner Up - Reliance Industries Ltd.
- 2nd Runner Up - Kudu Knit Process

Award III: CITI – Reverse Resources Textile Sustainability Award 2023 for Recyclers

- Winner - Usha Yarns Ltd.
- 1st Runner Up- Geetanjali Woollen Mills
- 2nd Runner Up- Sulochana Cotton Spinning Mills



Organiser



CONFEDERATION OF INDIAN TEXTILE INDUSTRY
www.citiindia.org



CITI TEXTILE
SUSTAINABILITY
AWARDS



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26th February 2024, 4 pm Onwards, Venue: MR7, Bharat Mandapam, BharatTex, New Delhi



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Gold Sponsors



Category Award Sponsors



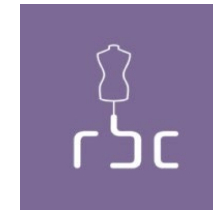
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Category Partners

Media Partner



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