



CONFEDERATION OF INDIAN TEXTILE INDUSTRY

PRESENTS

**TEXTILE
SUSTAINABILITY
AWARDS
2024-25**

*Pioneering initiative aimed at promoting
eco-conscious and ethical practices across
the textile industry*

16TH FEBRUARY 2025
BHARAT MANDAPAM, NEW DELHI

Coinciding with



CITI AWARD CATEGORIES

CITI Birla Economic & Textile Research Foundation Award has been encouraging excellence across the value chain of textile production since 1993-94. CITI Birla Textile Awards distributes award every year for outstanding research in any branch of textile industry or its allied branches.

CITI Textile Sustainability Award honors the exceptional leaders and organizations driving change in sustainability, circularity, and traceability within the textile sector. These prestigious awards celebrate the trailblazers committed to innovative solutions that positively impact people, the planet, and the industry at large.

CITI-FMC Award for Responsible BMOs honors the efforts of Business Member Organizations (BMOs) towards sustainability at national and cluster level.

OBJECTIVES OF THE AWARD



01. RECOGNIZE ACHIEVEMENTS IN SUSTAINABILITY

Celebrate companies and individuals leading the way in sustainable practices, such as eco-friendly materials, waste reduction, and ethical production methods.

02. INCENTIVIZE PARTICIPATION

Motivate other businesses to adopt sustainable practices by showcasing successful examples and offering recognition, prestige, and potential rewards.



03. INSPIRE INNOVATION

Encourage the development of practical, innovative solutions that address environmental challenges in the textile industry, fostering a more responsible and resilient sector.

04. FOSTERING SUSTAINABILITY THROUGH MSME COLLABORATION

To drive sustainable growth, businesses should adopt good practices by collaborating with Business Support Organizations and MSME clusters. These partnerships can promote socially responsible and eco-friendly practices, fostering an inclusive, sustainable business ecosystem that benefits both enterprises and communities.



CITI BIRLA ECONOMIC & TEXTILE RESEARCH FOUNDATION AWARD CATEGORY 2024-25



CATEGORY: INNOVATIVE WATER MANAGEMENT AND CONSERVATION

This category focuses on Water Conservation Practices in the Textile Industry, emphasizing sustainable methods to reduce water consumption. It assesses companies' efforts to optimize processes, adopt modern technologies, and reuse water, thereby promoting environmental stewardship and operational efficiency.



CATEGORY: LEADERSHIP IN RENEWABLE ENERGY INTEGRATION

This award category recognizes companies that demonstrate leadership in reducing their environmental footprint by adopting renewable energy solutions and achieving significant progress toward net-zero emissions. It highlights the commitment to sustainability through innovative energy practices, carbon reduction strategies, and community engagement initiatives.



CATEGORY: EXCELLENCE IN CARBON EMISSIONS REDUCTION

This category recognizes companies that demonstrate outstanding efforts in minimizing their carbon footprint, adopting sustainable technologies, and advancing towards carbon neutrality and net zero goals.



CATEGORY: EXCELLENCE IN WASTE REDUCTION AND CIRCULAR INNOVATION LEADERSHIP

This award category recognizes companies in the textile sector that demonstrate exceptional commitment to sustainability through effective waste management, circular economy integration, and adoption of innovative practices. It highlights organizations that have successfully reduced waste, enhanced resource efficiency, and embraced circular business models, contributing to a more sustainable textile industry.

KNOWLEDGE PARTNERS:



CITI TEXTILE SUSTAINABILITY AWARD CATEGORY

2024-25

KNOWLEDGE PARTNERS

AWARD CATEGORY



CITI-REVERSE RESOURCES BEST RECYCLERS AWARD

This category recognizes Indian recyclers demonstrating innovation, sustainability, circular business models, and social compliance in textile-to-textile recycling. It celebrates companies transforming waste into valuable resources with transparency, traceability, and industry leadership.



CITI-IDH BEST ALTERNATE MATERIALS USE AWARD

This category recognizes industry actors championing the use of recycled fibers, next-gen materials, and alternative sustainable materials, driving climate impact, resource efficiency, and innovation in sustainable sourcing and production.



CITI-BSL BEST SUSTAINABLE RETAIL PRACTICES AWARD

The Best Sustainable Retail Practices Award recognizes Indian retailers who lead in reducing their environmental impact while promoting sustainability across their operations. This category celebrates efforts in sustainable sourcing, waste reduction, carbon footprint management, and transparent communication, driving positive change within the retail industry.



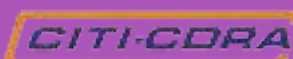
CITI-AALEKH FOUNDATION TEXTILE HERITAGE REVIVER AWARD

This category honors individuals, organizations, and initiatives driving the revival of India's textile heritage, promoting sustainability, fostering innovation, and empowering communities through impactful contributions to the sector.



CITI- RAJESH BHEDA CONSULTING BEST HR PRACTICES AWARD

The CITI Sustainability Awards for Best HR Practices recognize organizations that demonstrate excellence in promoting sustainable and inclusive human resource practices. This category highlights companies that prioritize gender equality, employee training, retention, and overall satisfaction, fostering a diverse and empowered workforce aligned with sustainability goals.



CITI-CDRA BEST REGENERATIVE COTTON FARMING PRACTICE AWARD

This category honors farmers who demonstrate excellence in regenerative agriculture through sustainable farming practices, environmental stewardship, and community engagement, driving innovation and long-term impact in the agricultural sector.



CITI-TEXPROCIL LEADING KASTURI GINNER AWARD

This category recognises exemplary cotton ginnerers who demonstrate excellence in turnover, quality certification, sustainability, and innovation, contributing to the growth, traceability, and sustainability of India's cotton industry.

CITI-FMC AWARD FOR RESPONSIBLE BMOs 2024-25

KNOWLEDGE PARTNER



Category : Social*

The Social category recognizes initiatives that promote a decent and safe work environment, uphold labor rights, ensure equal pay, and foster gender equality within MSME clusters, contributing to fair and inclusive employment practices.

Category : Environmental*

The Environmental category celebrates efforts to conserve energy, water, and natural resources, enhance sanitation, and promote sustainable consumption practices, driving positive environmental impact within MSME clusters.

*The award will given for National/State level and District and Cluster level

STEP INTO SUSTAINABILITY: YOUR PATH TO THE CITI TEXTILE SUSTAINABILITY AWARDS 2025

Discover how you can contribute to a sustainable future by showcasing innovative solutions that make a positive impact on the planet, people, and industry.

WHY ?

- Get recognized for your groundbreaking work in sustainability by showcasing your efforts on a national platform.
- Join leaders and innovators to drive change in the textile sector
- Gain visibility and credibility for your contributions

HOW ?

- The CITI Awards application process is simple and transparent. Applicants may apply for the a award category, through the application form available on the CITI website providing details on their sustainability efforts, impacts, and innovations.
- After submission, applications go through four evaluation steps: eligibility check, documentation review, assessment interviews, and final selection by a jury of experts.

WHO ?

- The awards are open to textile companies, industry players and innovators who have demonstrated excellence in sustainability.
- Organizations of all sizes — from large corporations to MSMEs, operating in India can apply.
- Collaborative projects involving multiple stakeholders are also encouraged to participate, highlighting the role of partnerships in advancing industry sustainability.

BENEFITS

- Will provide national and global recognition as a sustainability leader.
- Enhancing visibility, credibility, and opening up valuable networking opportunities
- Prize Money: The winner will be awarded a prize of ₹50,000, recognizing excellence in textile sustainability and innovation from the Industry Captain.

THE DEADLINE FOR SUBMISSION IS 10th JANUARY 2025

FOR MORE DETAILS VISIT [CITIINDIA.ORG](https://www.citiindia.org)

SUCCESS STORIES

The CITI Textile Sustainability Awards 2024 celebrated outstanding achievements in sustainability, circularity, and traceability within the textile sector. The winners exemplified dedication, innovation, and a commitment to making a positive impact on both the environment and society. Here's a glimpse of the inspiring success stories from last year's awardees:

Geetanjali Woollens

Geetanjali Woollens, winner of the CITI RR Recyclers Award 2024 is one of India's oldest and most respected mechanical recyclers based in Baroda, Gujarat. Processing 25 tonnes of transparently sourced post-consumer waste daily. Using a meticulous, manual segregation process performed by skilled women workers, they transform waste into high-quality yarn for knitting and weaving, which is fully traceable from the source to the final recycled product.

Usha Yarns Limited

Usha Yarns Limited, winner of the CITI RR Recyclers Award 2023, from Chandigarh India, embodies the award's vision. With over two decades of experience, Usha Yarns has set a high standard for recycling by turning around 2000 tons of pre-consumer garment waste per month into high-quality recycled products. Their collaboration with Reverse Resources ensures transparency and traceability, enabling brands to track recycled materials from waste to finished yarns.

Conserve India: A Success Story of Innovation and Impact

Winning the CITI Award for Best Alternate Material Use has significantly enhanced Conserve India's visibility and credibility in the sustainability and circular economy sectors. This prestigious recognition highlights our commitment to upcycling, environmental stewardship, and empowering marginalized communities.

Transforming Waste into Value

Conserve India innovative approach transforms non-recyclable waste, such as LDPE and MLP plastics, into high-value products like our Handmade Recycled Plastic (HRP), showcasing the power of waste as a resource. The award has brought well-deserved recognition to our donors, including HDFC Bank Parivartan and Sud-Chemie Pvt Ltd, whose support has been pivotal in our efforts.



GLIMPSES OF PAST AWARD CEREMONIES



The then Hon'ble Union Minister of Textiles, Shri Piyush Goyal and the then Hon'ble Minister of State for Textiles and Railways, Smt Darshana Jardosh with the winners of the CITI Textile Sustainability Awards 2023-24.



The then Hon'ble Union Minister of Textiles, Shri Piyush Goyal and the then Hon'ble Minister of State for Textiles and Railways, Smt Darshana Jardosh with Mr. Deepak Goel Director, Geetanjali Woollens



The then Minister of State for Textiles and Railways, Smt Darshana Vikram Jardosh with the Jury of CITI Award 2022-23



The then Hon'ble Union Minister of Textiles, Shri Piyush Goyal and the then Hon'ble Minister of State for Textiles and Railways, Smt Darshana Jardosh with 1st Runner UP.



Secretary General Ms. Chandrima Chatterjee with the Panel of Jury of CITI Award 2023-24

KNOWLEDGE PARTNERS



NORTHERN INDIA TEXTILE RESEARCH ASSOCIATION (NITRA)

We are honored to have NITRA, as our esteemed knowledge partner. With over 50 years of expertise, NITRA drives innovation in the textile sector through cutting-edge research, technical consultancy, and advanced infrastructure.



AHMEDABAD TEXTILE INDUSTRY'S RESEARCH ASSOCIATION (ATIRA)

We are honored to have ATIRA, an internationally renowned textile research institute, as our knowledge partner. With over 75 years of expertise, ATIRA offers cutting-edge R&D, consultancy, and training, supporting the textile industry in areas from fiber to finished fabrics.



BOMBAY TEXTILE RESEARCH ASSOCIATION (BTRA)

We are honored to have BTRA, a pioneer in textile research with over 70 years of expertise, as our esteemed knowledge partner. Recognized for its cutting-edge R&D, testing, consultancy, and training, BTRA is a leader in geotextiles and technical textiles in India and beyond.



SOUTH INDIA TEXTILE RESEARCH ASSOCIATION (SITRA)

We are honored to have SITRA as our knowledge partner, a pioneering textile research institute with over six decades of expertise. With advanced testing facilities and a diverse range of research divisions, SITRA continues to drive innovation and excellence in the textile industry.



REVERSE RESOURCES

We are honored to have Reverse Resources as our knowledge partner, leveraging their advanced SaaS platform to drive transparency, circularity, and data-driven supply chains, while supporting the global scale-up of textile-to-textile (T2T) recycling.



IDH

We are honored to have IDH as our knowledge partner, driving sustainable market transformation through collaboration and solution co-creation. Their expertise fosters inclusive business practices, strengthens governance, and advances fair, sustainable value chains.



BSL- BRANDS & SOURCING LEADERS ASSOCIATION

We are honored to have BSL as our knowledge partner, driving innovation and sustainability within the apparel industry. Through its Panch Pahel principles, BSL accelerates growth in design, digitalization, technical textiles, and import substitution, thereby enhancing India's Global presence in the apparel sector.



AALEKH FOUNDATION

We are honored to have Aalekh Foundation as our knowledge partner, committed to empowering women, advancing social equality, and preserving India's rich textile heritage. Their initiatives foster sustainable development, skill-building, and community-driven growth.



RAJESH BHEDA CONSULTING (RBC)

We are honored to have Rajesh Bheda Consulting (RBC) as our knowledge partner, renowned for its expertise in enhancing business performance within the fashion industry. RBC specializes in optimizing productivity, profitability, and sustainability across global supply chains.



CITI-COTTON DEVELOPMENT AND RESEARCH ASSOCIATION (CDRA)

We are proud to have CITI CDRA as a knowledge partner under our initiative, dedicated to enhancing the cotton value chain through technology, farmer training, and sustainable practices. Their efforts focus on improving productivity, reducing costs, promoting pest control, and advancing sustainable farming, while empowering women and improving nutrition.



TEXPROCIL

We are honored to have TEXPROCIL as our knowledge partner. TEXPROCIL strengthens India's cotton textile exports by connecting manufacturers with global buyers and organizing trade events. Through the Kasturi Cotton initiative, they promote Indian cotton as a premium, high-quality product, enhancing its global visibility and value.



FMC- THE FOUNDATION FOR MSME CLUSTERS (FMC)

FMC- The Foundation for MSME Clusters (FMC), as our esteemed knowledge partner, drives the growth of MSMEs through cluster development, policy support, and capacity-building initiatives. With a focus on competitiveness, sustainability, and innovation, FMC empowers enterprises to create contemporary products, access new markets, and foster a green economy.