



JOIN US AT THE

12TH ASIAN TEXTILE CONFERENCE

ASIA STEERING GLOBAL GROWTH

MARCH
25
2025

COURTYARD BY MARRIOTT,
ANDHERI EAST, MUMBAI
INTERNATIONAL AIRPORT,
MAHARASHTRA, INDIA

ORGANISER:



CONFEDERATION OF INDIAN TEXTILE INDUSTRY
www.citiindia.org

KNOWLEDGE PARTNER:



GHERZI



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Background - ATEXCON

CITI has been organizing an annual event 'Asian Textile Conference (ATEXCON)' from 2005 onwards. The Asian Textile Conference (ATEXCON) serves as a key platform for stakeholders across the textile value chain, including industry leaders, innovators, researchers, and policymakers, to discuss trends, challenges, and opportunities shaping the global textile and apparel sector.

ATEXCON also focuses on the emerging opportunities through cross country cooperation. The event is designed to benefit the participants through direct interactions with government officials, industry, mill-owners, potential customers of machinery and other inputs. B2B Meetings and factory visits will be organized coinciding with 12th ATEXCON.

Asia has long been the epicenter of the global textile and apparel industry, with countries like China, India, Bangladesh, Vietnam, and Indonesia playing a pivotal role in manufacturing and exports. The region accounts for a significant share of the global textile and apparel trade, leveraging its robust supply chains, cost-competitive manufacturing, and skilled workforce. With the increasing focus on sustainability, digitalization, and value addition, Asian economies are redefining their strategies to maintain and enhance their leadership in the global market.

Meanwhile, the global textile economy is undergoing a transformation, influenced by factors such as shifting trade dynamics, evolving consumer preferences, sustainability imperatives, and technological advancements. Western markets are increasingly looking at reshoring and nearshoring strategies, while Asian manufacturers are strengthening intra-regional trade and diversifying export destinations.

Over 300 leading industrialists/ decision makers, diplomats, trade & technical experts, industry associations from India and abroad are expected to participate in the 12th ATEXCON.

About Organiser - Confederation of Indian Textile Industry

Confederation of Indian Textile Industry (CITI), registered u/s 8 of the Companies Act 2013, is the only National Association that covers the entire spectrum of the Textile and Clothing Industry spanning domestic and exporting unit, including regional and sectoral associations from farms to garments and even textile machinery. CITI has signed MOUs with Eighteen major International Textile Associations for the promotion of textiles trade and investment. It, directly and indirectly, serves an industry that connects to millions of farmers, 100 million plus workforce, and 1.3 billion consumers. The cumulative annual turnover of CITI members is around USD 30 billion i.e. Rs.2 lakh crores plus.

About Knowledge Partner - Gherzi Textil Organisation

Gherzi Textil Organisation, Founded in Switzerland, is a leading global consultancy driving transformation across the fashion & textile industry. Gherzi partner with industry leaders – from brands and retailers to manufacturers, NGOs, and financial institutions – to tackle pressing challenges and unlock unprecedented opportunities. Gherzi's comprehensive suite of services spans strategy, marketing, operations, technology, and engineering, providing a complete solution for all fashion & textile needs. With a rich heritage dating back to 1929, Gherzi have earned the trust of industry players across the entire value chain. This unparalleled experience grants Gherzi a unique perspective and unmatched expertise in empowering businesses to grow, optimize, and support their ESG transformation.



Key Discussion Areas

Asia's Dominance in the Global Textile Value Chain: How Asian countries continue to lead global textile production and exports, and strategies for maintaining this leadership.

Sustainability and Circular Economy: The impact of environmental regulations and consumer demand for eco-friendly products on Asian manufacturers.

Trade Dynamics and Policy Shifts: The role of free trade agreements (FTAs), trade barriers, and emerging global trade policies affecting Asia's textile industry.

Technological Disruptions and Digitalization: Adoption of Industry 4.0, AI, automation, and smart manufacturing in textiles.

Investment and Growth Opportunities: Strategies for attracting investment in the textile sector and tapping into emerging markets.

Asian vs. Global Textile and Apparel Economy

While Asia continues to be the world's textile hub, global dynamics are evolving with new trends:

Production Shifts: While Asia remains dominant, regions like Africa and Latin America are emerging as alternative production hubs.

Consumer Markets: The rising middle class in Asia presents a new growth frontier, competing with traditional markets like the US and EU.

Supply Chain Reconfiguration: Post-pandemic supply chain disruptions have led to diversification strategies, with brands adopting a 'China+1' or 'India+1' approach.

Innovation and R&D: Asia is becoming a center for textile innovation, competing with European and North American firms in sustainable textiles and smart fabrics.

Conclusion

The 12th ATEXCON aims to address these transformative trends and highlight Asia's pivotal role in steering global growth. With thought-provoking discussions, knowledge-sharing, and networking opportunities, the conference will pave the way for future collaborations and strategic decisions in the textile and apparel industry.

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AMBER HALL, COURTYARD BY
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PROGRAMME

0900 – 1000 HRS	REGISTRATION AND WELCOMING THE DELEGATES
1015 – 1100 HRS	THEME SESSION: ASIA STEERING GLOBAL GROWTH
1105 – 1135 HRS	SESSION 1: STRATEGIES FOR CHANGING LANDSCAPE – TRADE DYNAMICS & POLICY SHIFTS
1150 – 1245 HRS	SESSION 2: TRADE DYNAMICS & POLICY SHIFTS
1245 - 1300 HRS	LAUNCH OF FIVE POINT AGENDA FOR TEXTILE & APPAREL INDUSTRY
1300 – 1400 HRS	LUNCH BREAK
1400 – 1445 HRS	SESSION 3: TECHNOLOGICAL DISRUPTIONS & DIGITIZATION
1500 – 1545 HRS	SESSION 4: EXPANDING ROLE OF TECHNICAL TEXTILE
1600 – 1645 HRS	SESSION 5: FUTURE OF FASHION AND CONSUMER TRENDS
1650 – 1715 HRS	VALEDICTORY SESSION

ORGANISER:



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12TH  25th March 2025 Mumbai, India Sponsorship Options / Benefits	Principal Sponsor / Rs. 30 Lakh/ USD 40,000	Gold Sponsor / Rs. 15 Lakh / USD 18,500	Silver Sponsor / Rs. 10 Lakh/ USD 12,500	Bronze Sponsor / Rs. 5 Lakh / USD 6,250
Corporate Presentation	30 minutes	10 minutes		
Exclusive business meetings with selected CEOs / Millowners on a request basis	✓	✓		
Invitation to join Panel Discussion in one of the Sessions			✓	
Prominent display of Branding - Corporate Stand-alone Pull up	Near Registration Desk	Lunch area		
An Article on related Session Topics of the Conference with Case Study of The Company – to be published Post Event in Special Edition of Textile Times	3 Page	2 Page	2 Page	2 Page
Networking / Brand Promotion Shell Booth	18 Sq.Mtr	9 Sq.Mtr	9 Sq.Mtr	
Screening of Corporate Film during Breaks	120 seconds	60 seconds	30 seconds	30 seconds
Company Publicity Material – either printed or on Pen drive– will be placed in the Conference Kit	✓	✓	✓	✓
One page Company Profile in the Sponsors' booklet	✓	✓	✓	✓
Advertisement in the Special Edition of Textile Times Magazine of CITI to be published Post Event,	Double Spread	1 Page Colour	1 Page Colour	1 Page Colour
Company Logo inclusions across all Conference Collaterals on the Conference backdrops, panels and on all event collaterals	✓	✓	✓	✓
On the outer cover of Conference Speaker Booklet, Note Pads & CITI Textile Times, Thanking Sponsors	✓	✓	✓	✓
On the Welcome Panel at the Registration Counter	✓	✓	✓	✓
On the official website of CITI	✓	✓	✓	✓
Will be displayed in LED Screen during Sessions	✓	✓		✓
On the Panel 'Thanking all the Sponsors' at Conference Venue	✓	✓	✓	✓
Special Announcements Thanking Sponsors with names	✓	✓	✓	✓
Persons nominated will be included as guest delegates in the Conference	10	6	4	2

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Delegate Registration

Online Delegate Registration:

<https://docs.google.com/forms/d/e/1FAIpQLSfqKqAbnvddPeSZNFv-RvIAKLZgPu38JOt9ZGWSRQd-vFfUAA/viewform>

Name: _____

Designation: _____

Company: _____

Address: _____

Country: _____ Mobile: _____

Email: _____ Website: _____

Company /Group's Brief Profile

There is no delegation fee for participation in the conference. However, participation will be regulated through mandatory registration. Kindly email the completed registration form at the earliest.

For further information, please contact:

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ASSOCIATION



TEXPROCIL
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL



The Textile Association (India)
Mumbai Unit

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CITI's Member Associations & Associates



SIMA



NITMA



MAHARASHTRA TEXTILE MILLS ASSOCIATION



SAG

Ahmedabad
Textile Mills
Association



50 YEARS OF FOHMA



DMA



INDIAN SPINNERS ASSOCIATION



THE MILLOWNERS' ASSOCIATION MUMBAI



MAHARASHTRA MOFUSSIL MILLS ASSOCIATION



SGCCI



TEA



TMAA



ICAL

PTA Users
Association

Knitters
Association of
Western India

CITI's International Partners for Textiles & Apparel Trade Promotion



ITMF



KOFOTI



ACIAIT



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EGYPTIAN COTTON



BGMEA



UZBEKISTAN TEXTILE AND GARMENT INDUSTRY ASSOCIATION



ABRAPA



API



SWISS TEXTILES



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FAIR WEAR



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ZDHC



FASHION GLOBUS UKRAINE



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