

Integrated Wool Development Programme (IWDP)

Overview

IWDP is a central-sector scheme of the Ministry of Textiles, implemented through the Central Wool Development Board (CWDB).

Current phase: **2021–22 to 2025–26** | Budget: **₹126 crore**.

Aim: Strengthen India's wool value chain—from raw wool procurement to processing, marketing, exports, and skills—making India a competitive producer of quality woollen products.

Key Components

- **Wool Processing Scheme (WPS):** Modernization of pre-loom and post-loom processing to improve fibre and product quality.
- **Wool Marketing & Branding:** Development of an **Indian Wool Mark** to certify pure wool products, reduce dependence on foreign labels, ensure premium pricing, boost MSMEs, and increase domestic wool demand.
- **Backward & Forward Linkages:** Stronger supply-chain connections between growers, processors, manufacturers, and markets.
- **Support to Producers & MSMEs:** Better procurement systems, fair remuneration for growers, and machinery support for small woollen units.
- **R&D and Testing:** Upgrading labs, improving fibre standardization, and promoting wool diversification (technical textiles, geo-textiles).
- **Skill Development:** Training in processing, weaving, design, and handicrafts for artisans and rural workers.
- **Special Focus Areas:** Support for **Pashmina** and other niche wools in Himalayan regions to improve quality and livelihoods.

Recent Updates (2024–25 / 2025)

- Funding for IWDP increased by **~50%** in FY 2024-25.
- Strong push for launching the **Indian Wool Mark** to build a national quality-certification system.
- Upgradation of wool-processing labs and centres to improve product competitiveness.
- Greater linkage of remote wool growers with markets and processing units for better returns.

Why IWDP & Indian Wool Mark Matter

- Indian wool is often undervalued due to lack of certification.

- A national **Indian Wool Mark** will authenticate genuine wool, enhance consumer trust, support MSMEs, and boost exports.
- IWDP modernizes processing, strengthens supply chains, and raises incomes of growers and artisans.