

## **JUTE SECTOR SCHEMES**

### **1. National Jute Development Programme (NJDP), 2021–26**

Main umbrella scheme for the jute sector with an outlay of ₹485.58 crore.

Implemented by the National Jute Board (NJB) to modernize cultivation, strengthen industry, and promote diversified jute products.

#### **Key Components under NJDP**

- Jute-ICARE
  - Promotes scientific jute cultivation, high-quality seeds, improved retting, and higher yields.
  - Reduces cost of production and improves fibre quality.
- Jute Integrated Development Scheme (JIDS)
  - Skill training (basic, advanced, design), support for artisans, women, and rural youth.
  - Training-cum-production centres for livelihood generation.
- Raw Material Supply Scheme (JRMB)
  - Ensures affordable raw jute for MSMEs and artisans producing diversified jute products.

### **2. Regulatory Support – JPM Act, 1987**

- Mandates use of jute packaging for foodgrains and sugar.
- Ensures stable demand for raw jute and supports jute farmers & mills.

### **3. 2024–25 / 2025 Highlights**

- Continued expansion of Jute-ICARE, improving productivity and farmer income.
- Strong push for diversified jute products to reduce dependence on traditional sacking.
- Modernization drive in mills and MSME units through subsidy support.
- Growing focus on eco-friendly packaging and jute geotextiles in roads, agriculture, and erosion control.

### **4. Key Outcomes Expected**

- Higher jute productivity and fibre quality.
- Increased rural employment and artisan livelihoods.
- Stronger MSME ecosystem for jute diversified products.

