



World Cotton Day Celebrations 2026

coinciding with

5th Global Cotton Conference

Theme:

**Cotton for Good: Building Prosperity Through
Trade, Transformation and Partnership**

Wednesday, 7th October 2026

09:00 AM - 5:00 PM

Hotel The Oberoi, Dr Zakir Hussain Marg,
Delhi Golf Club, New Delhi

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The Confederation of Indian Textile Industry (CITI) is set to organize the World Cotton Day Celebrations in association with the Ministry of Textiles, Government of India, alongside the 5th Global Cotton Conference, on 7th October 2026 in New Delhi. Themed "Collaborating for a Resilient Cotton Value Chain", the event will serve as a key platform to deliberate on the future of cotton in a rapidly evolving global landscape.

The global cotton sector is navigating a period of significant transformation, driven by geopolitical uncertainties, evolving trade policies, supply chain disruptions, climate-related challenges, and increasing sustainability and traceability requirements. Rising tariff barriers, logistics volatility, and changing sourcing strategies are compelling stakeholders to build more resilient and diversified cotton value chains, while digital technologies and innovation are reshaping production and trade. At the same time, global cotton demand is expected to strengthen, with consumption projected to outpace production in key markets, underscoring the need for enhanced collaboration across the value chain.

The conference will bring together over 300 delegates including policymakers, industry leaders, international organisations, researchers, brands, farmers, and other key stakeholders to deliberate on strategies for building a sustainable, competitive, and future-ready cotton ecosystem. Through focused discussions on productivity, sustainability, innovation, trade, and value chain resilience, the event aims to strengthen collaboration across the global cotton sector while reinforcing India's leadership in the cotton and textile industry.

About Organiser

The Confederation of Indian Textile Industry (CITI), is one of the major National Textile Association representing the entire spectrum of the Textile and Clothing Industry covering from farms to fashion and textile machinery. CITI has also formed strategic partnerships through Memoranda of Understanding (MOUs) with eighteen prominent international textile associations to promote global trade and investment in textiles. More details at www.citiindia.org

CITI invites stakeholders from textile and apparel value chain to actively participate in this crucial event and contribute to shaping a resilient, innovative, and globally competitive future for India's cotton and textile sectors.

Cotton Development Activities of CITI – CDRA



Cotton Development and Research Association (CDRA) is an extension arm of Confederation of Indian Textile Industry established in the year 1970, aimed at strengthening the cotton value chain by involving various stakeholders

Objectives of CITI-CDRA



- 01 Undertake cotton research & development
- 02 Scientific research to enhance cotton production & productivity
- 03 Promote extension activities with latest technologies & good agricultural practices to enhance quality and yield of cotton
- 04 Stakeholders engagement program in cotton value chain

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PROGRAMME

0900-0930 Hrs	Registration & Welcome of Delegates
0930- 1100 Hrs	Inaugural Session: World Cotton Day Celebrations 2026 Theme: Cotton for Good: Building Prosperity Through Trade, Transformation and Partnership
1120 – 1150 Hrs	5th Global Cotton Conference coinciding with World Cotton Day Celebrations Session: Collaborating for a Resilient Cotton Value Chain
1150- 1235 Hrs	Session I: Enhancing Sustainability & Traceability & Transparency in Cotton Value Chain
1150 - 1235 Hrs	Workshop: Decarbonising Cotton: Creating Value for Farmers and Brands”
1240- 1330 Hrs	Session II: Cotton with Purpose: Power of women farmers in sustainable cotton value chains
1240- 1330 Hrs	Session II (P): From Farm to Luxury: Unlocking the Value of Organic Cotton”
1330- 1430 Hrs	Networking Lunch
1430- 1530 Hrs	Session III: Novel Technologies to Increase Productivity of Cotton
1540- 1640 Hrs	Session IV: De-Risking the Cotton Supply Chain: Managing Market, Credit & Operational Risks for a Resilient Cotton Ecosystem
1640 Hrs	Summing UP & Concluding Remarks

Glimpses of previous Celebrations



For further information on Programme / Sponsorship Support / Participation:
 Mr. Manoj Sharma, JS M:9013386941 E:manoj@citiindia.org
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CMD / CEO will be invited to make Presentation in the Sessions	30 Minutes	10 Minutes	5 Minutes	-
Booth for display of product & service at the Conference Venue	9 sq. m.	-	-	-
Prominent display of Branding - Corporate Stand-alone Pull up	✓	✓	✓	✓
An Article by CMD/CEO on related Session Topics of the Conference, with Case Study of The Company – to be published Post Event in Special Edition of Textile Times	3 page	2 page	2 page	-
Screening of Corporate Film during Breaks	120 seconds	30 seconds	30 seconds	-
Company Publicity Material – either printed or Digital – will be placed in the Conference Kit	✓	✓	✓	✓
One page Company Profile in the Sponsors’ booklet	✓	✓	✓	✓
Advertisement in the Special Edition of Textile Times Magazine of CITI to be published Post Event,	Double Spread	1 Page Colour	1 Page Colour	1 Page Colour
Company Logo inclusions across all Conference Collaterals on the Conference backdrops, panels and on all event collaterals	✓	✓	✓	✓
On the Welcome Panel at the Registration Counter	✓	✓	✓	✓
On the official website of the Conference	✓	✓	✓	✓
Will be displayed in LED Screen during Sessions	✓	✓	✓	✓
On the Panel ‘Thanking all the Sponsors’ at Conference Venue	✓	✓	✓	✓
Special Announcements Thanking Sponsors with names	✓	✓	✓	✓
Persons nominated will be included as guest delegates in the Conference	10	5	5	2

For further information
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